



Communication and Visibility

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Cambodia Climate Change Alliance (CCCA)

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- **Communication:** How do you communicate internally (project, stakeholders and donors) and externally (beneficiaries and targets audiences)?
- **Visibility:** How does your project raise the visibility of your organization and work, and importantly of the CCCA donors.

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Communication

- How will the message of the project be disseminated externally to beneficiaries and target audience?
 - Please identify the specific communication tools and activities such as planning process, production capacities, pre-test, post-test, distribution channel (project website, mass media, social media, peer to peer, meeting, workshop)

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Communication

- For Climate change Education and Awareness raising, please follow the Climate change Education and Awareness Strategies (CCE&AS)
- CCE&AS is produced by Cambodia Climate Change Alliance to be use nationally in a systematic approach in communicate climate change information.
- The strategy aims to create communication methods that flow between the national and sub-national levels and to the communities, with provision of information to help people better manage the livelihoods.

Communication

- How will project partners **network** and **share** information with others engaged in similar efforts?
 - **Network:** Through joint visibility activities, engage and share experiences through workshop, seminar, web-base discussion group.....
 - **Share information:** through website, newsletters, press releases or other tools.....

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Visibility

- How to raise/promote the visibility of your project and CCCA donors
 - Reports, press release, photos, videos, presentations, meetings, workshop
- Recommendations:
 - budget the visibility activities

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Thank you!

