

Electric Vehicles

Survey Result

The market for electric vehicles is growing and electric vehicles are now present in Cambodia. But there seems to be a barrier for them to compete in the Cambodian market. Is it the lack of understanding of electric vehicles or misconception that is the obstacle?

EnergyLab put out a public survey in June 2021 to gain an understanding of Cambodian people's perception and use of electric vehicles in Cambodia.



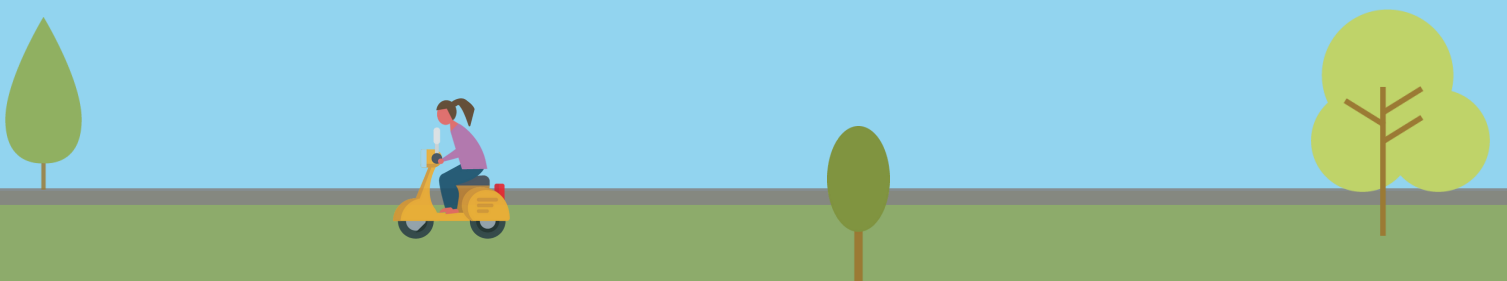
Among 103 responses, there are 97% of which have heard of electric vehicles while only 12.5% have experienced riding them.



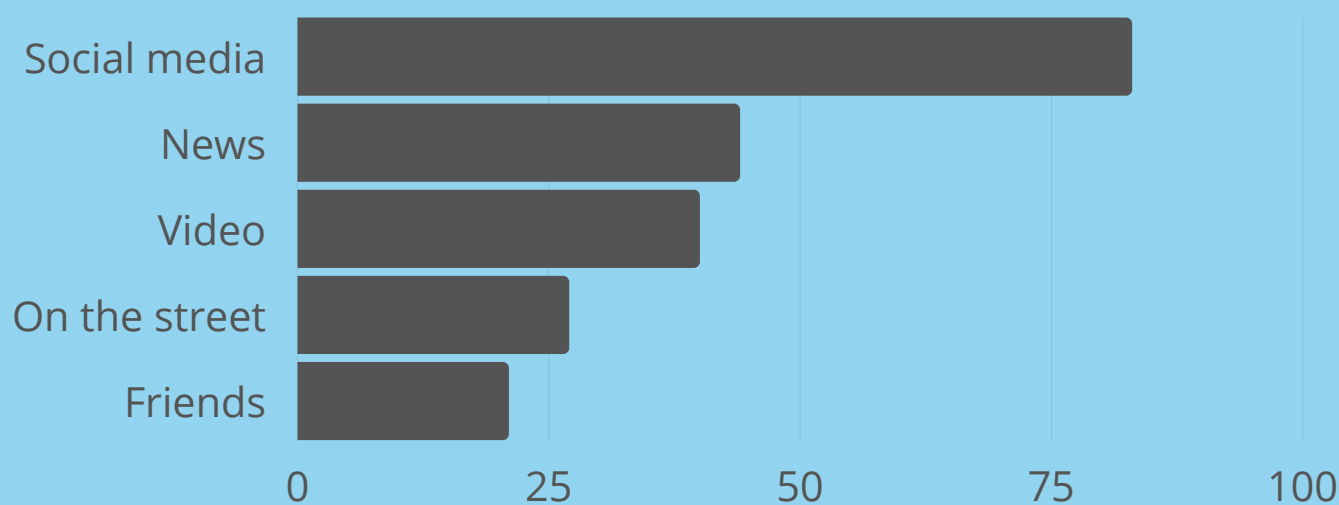
We received 103 responses from general public.

Although most respondents are aware of the presence of EVs in Cambodia, there are very few people who feel they hear about EVs 'frequently'

Among 85.5% of respondents who have heard of EVs:

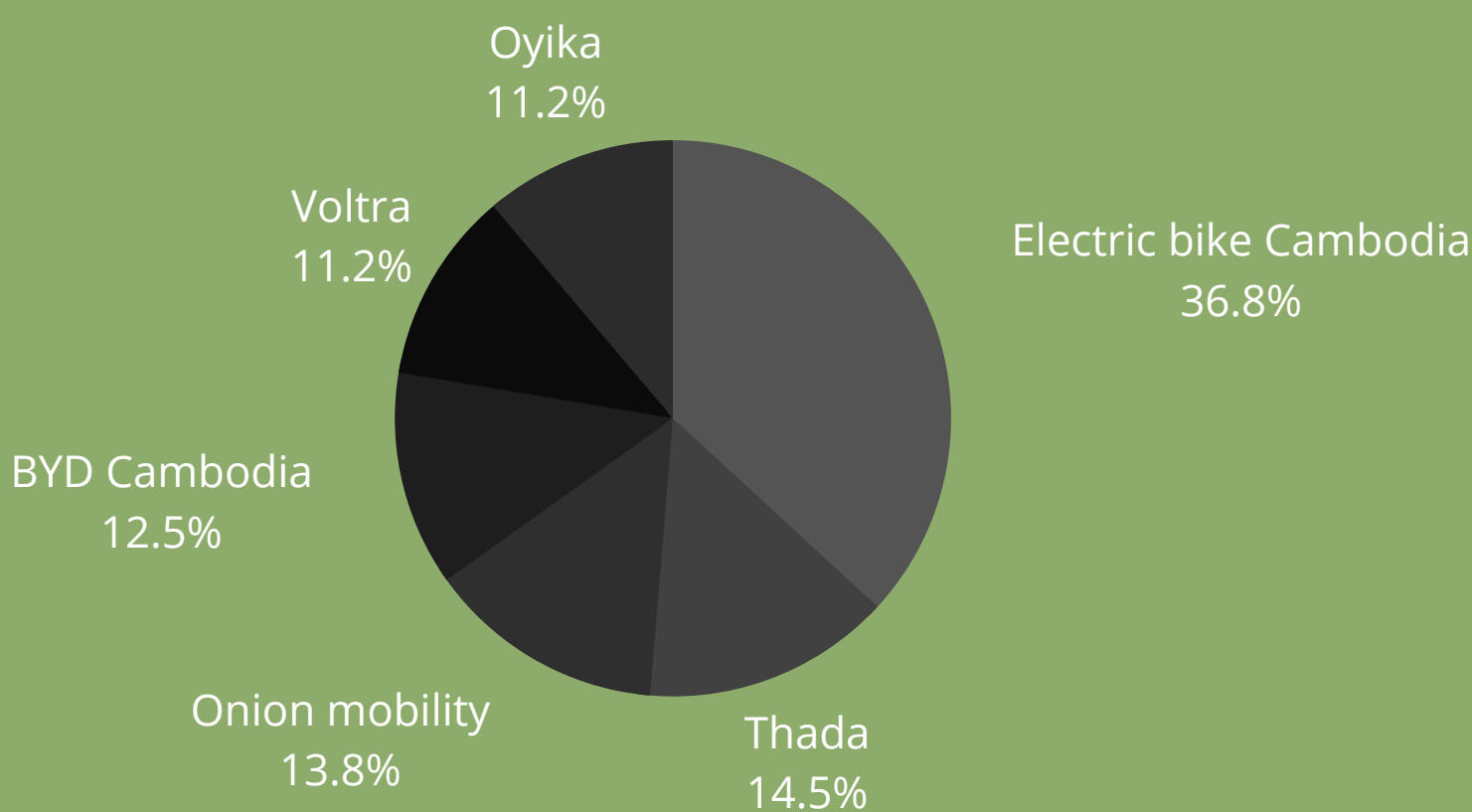


Where they heard of EVs:



The prominent source of information that respondents received are social media, news, and videos.

Respondents awareness of electric vehicle brands in Cambodia



The impression from respondents is rather positive. They think that EVs are better for environment, reduce CO2 emissions, and the vehicles have good design.

Only 13 out of 103 respondents have ridden an EV

Although electric vehicles are known by many in Cambodia, there are very few who actually have experience riding one.

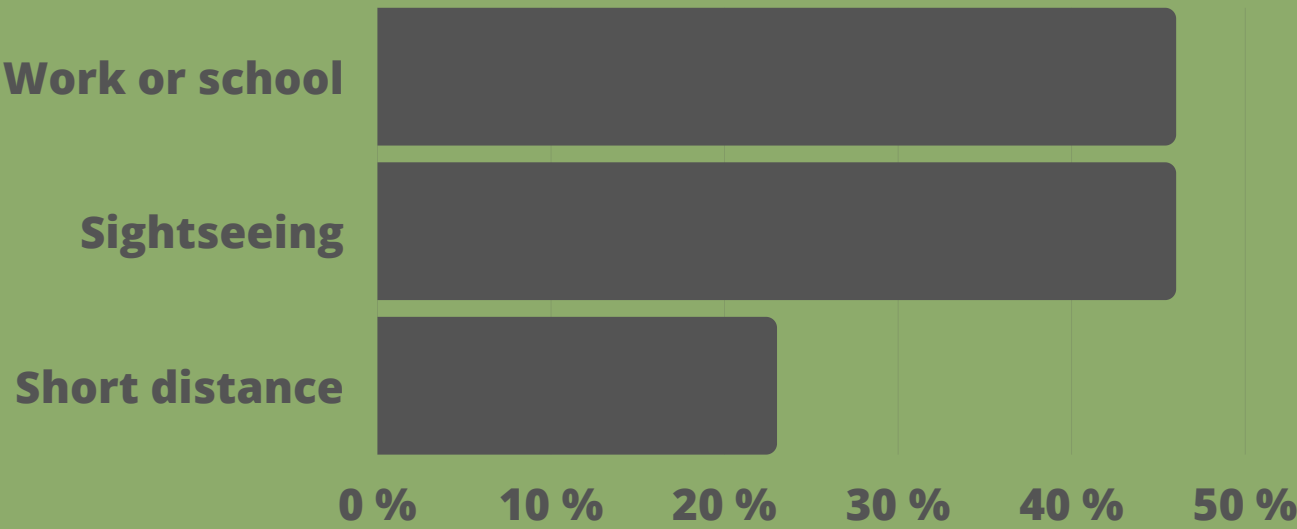


Of the 13 respondents who have experience riding EVs:

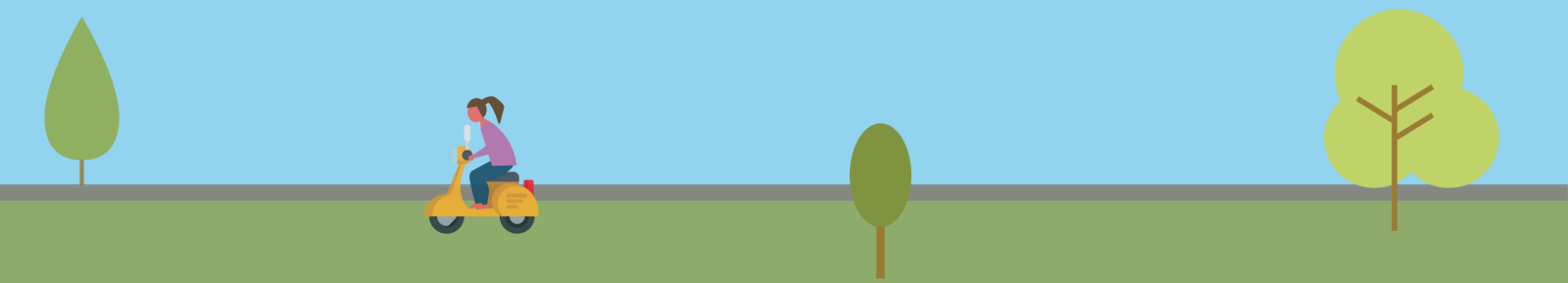
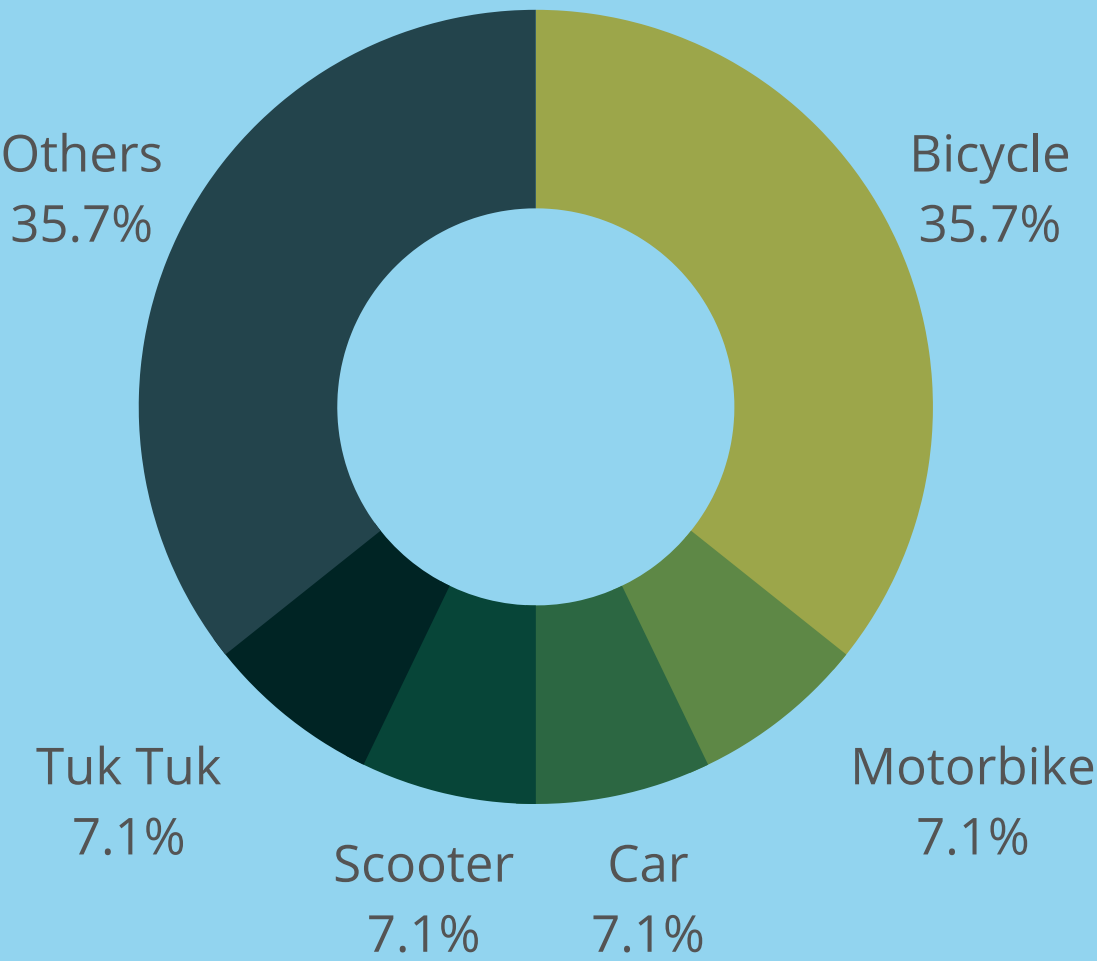


Almost one third of EV users ride the electric vehicles every day

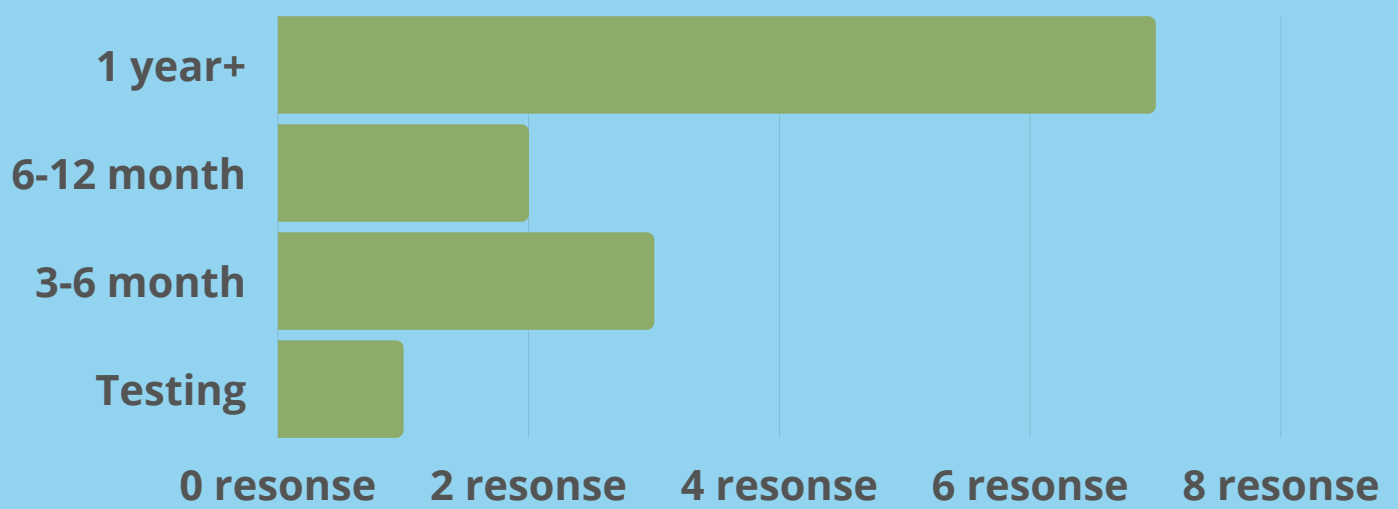
What are EVs ridden for?



Most used vehicle:



How long have they been using EVs:



The majority of people who have experience riding EVs have been using electric vehicles for more than one year.

Why do people choose to ride EVs?



Overall, respondents have a positive experience after using electric vehicles. They think that EVs are convenient and easy to use.

EnergyLab has partnered with Oyika and is supported by the Cambodian Climate Change Alliance to grow sustainable e-mobility in Cambodia.



(Energy)^{Lab}

#SustainableEMobility #GoElectric

