

# Communication and visibility requirements

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National Council for Sustainable Development  
General Secretariat  
Department of Climate Change



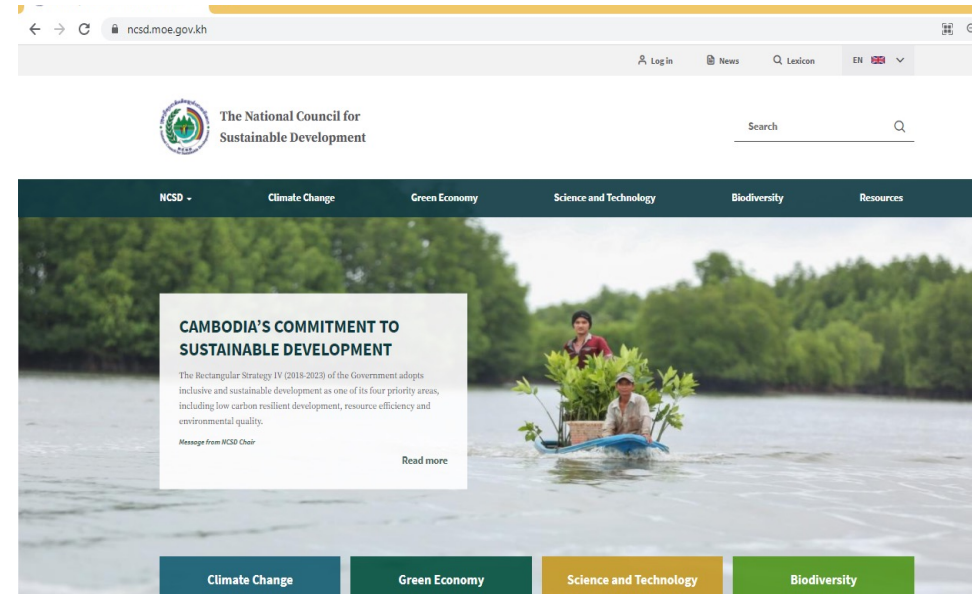
Ministry of Environment

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## A. Communication

- Communication Materials such as leaflets, newsletters, factsheets, bulletin (soft & hard copy)
- Media (Radio Program, TV)
- Case Studies (text, video, successful stories)
- Website (link to DCC/NCSD website: <https://ncsd.moe.gov.kh/>)
- Advance notice to GSSD for key events

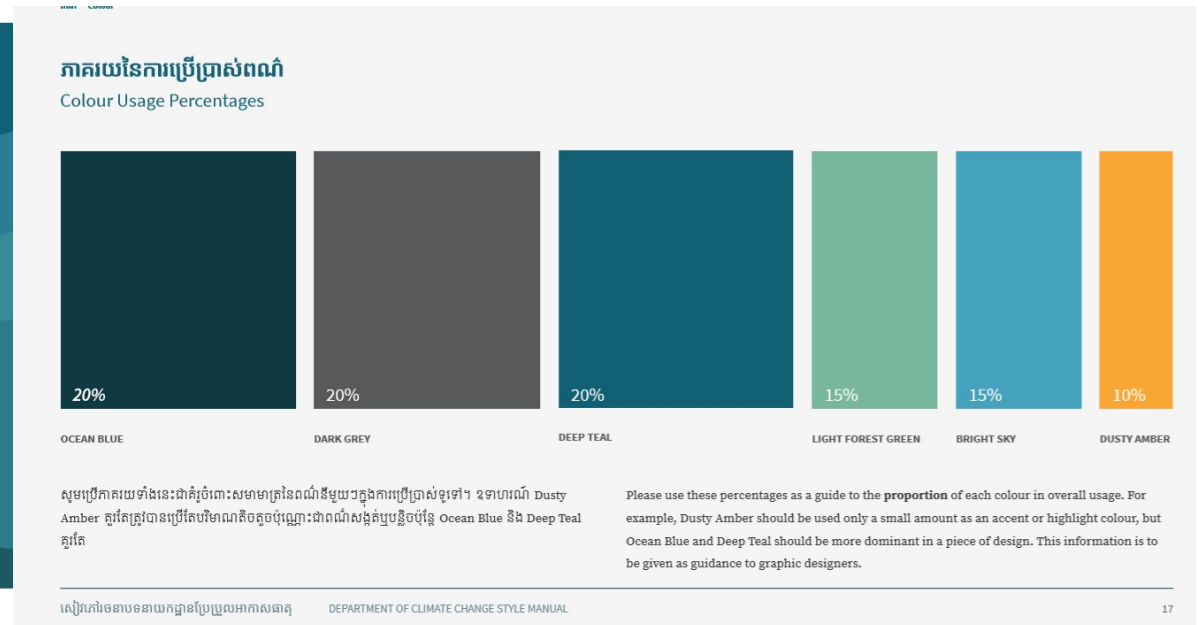


# A. Communication



## □ Style Manual of the DCC

- Logo Usage
- Typography
- Color Coding



## B. Visibility

### Information and Communication Design

CCCA3 logo (<https://ncsd.moe.gov.kh/search/node?keys=ccca+3+logo>) must be featured on project sites (sign boards, on project-funded fixed assets/equipment (including vehicles), on all communication materials (videos, photos, leaflets, report, website, etc.), during project events (sign boards/banner).

More about resources: <https://ncsd.moe.gov.kh/resources>





<https://ncsd.moe.gov.kh>

# Thank you



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